



The San Diego
Foundation

A foundation for your passion

Grant Seekers Forum
Wednesday, August 26th
Presentation by: Lori
Finch



The San Diego Foundation

Founded in 1975

Purpose: To improve the quality of life within all of our communities by promoting and increasing responsible and effective philanthropy.

Grantmaking: Two types, Donor-advised and discretionary

Key Funding Areas: Arts & Culture, Civil Society, Education and Scholarships, Environment, Health & Human Services, and Science & Technology

Affiliate Foundations: 4S Ranch-Del Sur, Carlsbad, Chula Vista, Escondido, La Jolla, Oceanside, and Rancho Bernardo



Successful Grants

FUNDERS LOOK FOR

- ✓ Strong Organizations
- ✓ Quality Programs that Meet a Real Need in the Community
- ✓ Track Record of Effective Programs
- ✓ Capable Leadership
- ✓ Financial Infrastructure
- ✓ Collaborations



Be Prepared

KNOW YOUR PROGRAM

- ✓ Mission Statement
- ✓ Where Are You Located?
- ✓ Who Do You Serve?
- ✓ What are Your Goals?
- ✓ What is Your Organizational Budget?
...Project Budget?
- ✓ Why do you Need the Money?
- ✓ What will You Use the Money For?



Finding Funding Partners

BUILD BROAD LIST OF FUNDERS

- ✓ **Geographic Focus:** Identify foundations that fund programs in a specific city, state region.
- ✓ **Field of Interest:** Foundations must have funding priorities that match your program.
- ✓ **Types of Support:** Find foundations who fund your specific need, e.g. capital, equipment...
- ✓ **Grant Range:** What is the average grant given by your prospective foundation?



Find Information on Grants

Federal — www.grants.gov

Foundations — <http://fconline.fdncenter.org/>



Nonprofit Resource Center (NRC)

- ❖ Self-serve Library. Open weekdays, Monday – Friday, 8:00 a.m. – 5:00 p.m.
- ❖ Librarian Assistance available on Wednesdays from 10:30 a.m.– 4:30 p.m.
- ❖ Computer research limited to half-hour if there is a queue of patrons



Resources in the NRC

The San Diego Foundation Online Funder's Directory:

Grantmaking organizations in the County that support San Diego nonprofits (Annual fee \$200)

Directories of Corporate Giving: Listing corporate foundation and corporate direct giving programs

The Foundation Directory: Information on the 10,000 largest foundations with assets of at least one million



New Resource under Development

BetterGiving...Launching in Oct./Nov. 2009

- Online , searchable resource
- Bridging donors and nonprofits
- Nonprofits profiles with program, financial, and governance information