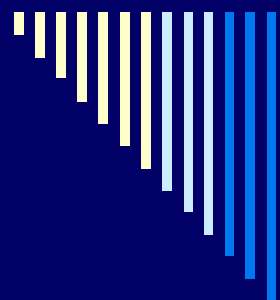


# The Health Funders Partnership of Orange County

*Presentation to San Diego Grantmakers, 2008*

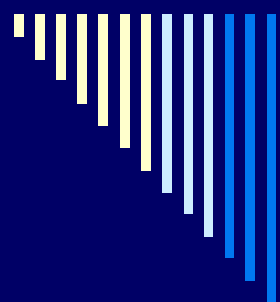
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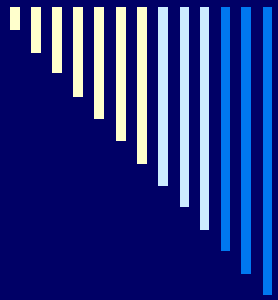
# Agenda

- Background
  - History
  - Activities
  - Examples
  - Q & A
-



## What is HFPOC?

- A “virtual” organization consisting of entities that fund health and health related activities in Orange County, California
  - Organized in 1999 – almost 10 years old
  - Members include:
    - Private Foundations
    - Corporate Foundations
    - Hospital organizations
    - United Way
    - County Health Care Agency
    - Health Plans
    - Children & Families Commission
-



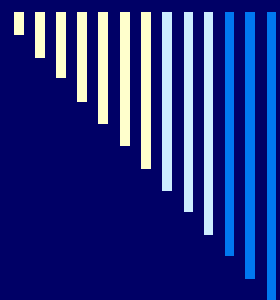
# HFPOC Mission

**Improve local health by enhancing our impact and efficiency via collaboration.**

**Focus on systems change.**

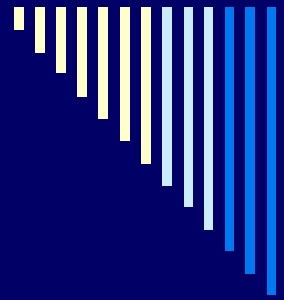
**Through:**

- Gathering, sharing and dissemination of information, thereby creating a learning community
  - Identification of strategic issues for action and collaborative funding
  - Various & creative funding approaches
-



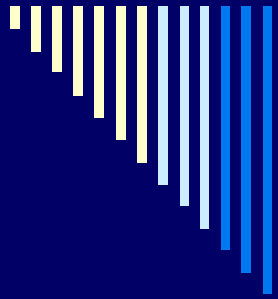
## Why HFPOC?

- ❑ **No large funding organizations in OC**
- ❑ **Collaboration a must**
- ❑ **Systems in Need of Change**
- ❑ **Started at a high trust level**



# What?

- Instigate
  - Integrate
  - Innovate
-



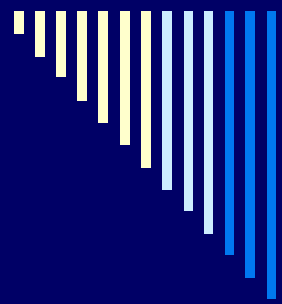
## How?

- ❑ **“Sweat equity” model**
- ❑ **Low overhead, lightly staffed**
- ❑ **“Virtual organization”**
- ❑ **Project driven cost model**



# HFPOC Structure





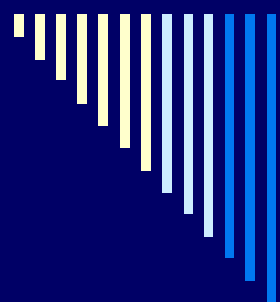
# Project Selection

Projects endorsed/implemented based on:

- **Consistency:** Project further Partnership mission?
- **Scope:** Potential for enduring systems change?
- **Priority:** Address a compelling health issue?
- **Feasibility:** Reasonable chance of success?
- **Value added:** Does project benefit from Partnership?
- **Leverage potential:** Can the project attract other resources?
- **Collaboration:** Congruence among Partners' priorities?

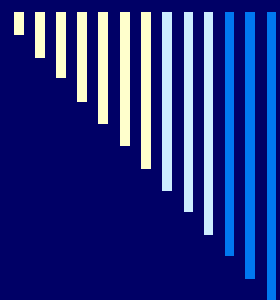
# HFPOC Activities





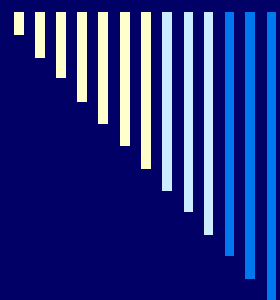
## HFPOC Activities - Diabetes

- Diabetes Initiative, Phase I  
*Patient-centric*  
2001 – 2004
- Diabetes Initiative, Phase II  
*Community Advocacy*  
2004 – 2007
- Diabetes Initiative, Phase III  
*In development*



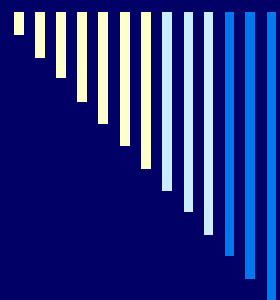
## Other HFPOC Activities

- Healthy Smiles for Kids  
*Developed, incubated, spun off*
  - Extranet  
*Communications, document archive, website*
  - RHIO  
*Early stage, planning*
  - Community Cares Health Centers  
*Financial workout; subsequently acquired*
  - Coalition of Orange County Community Clinics  
*Strategy effort*
-



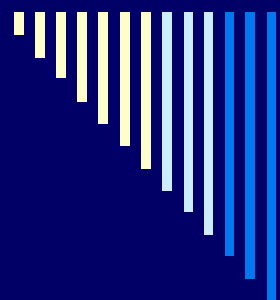
## HFPOC – Safety Net Project

- Began September, 2004
- Convening of organizations; the “Mob”
- Group process; true collaboration
- Identified four areas & created committees
  - Specialty care
  - Children’s health
  - Revenue enhancement
  - Advocacy



# Safety Net Activities

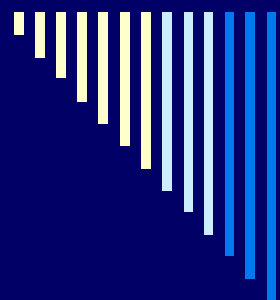
- Executive committee meets monthly
  - Committee Chairs/Co-Chairs
- “Mob” meets quarterly
- Focused on solutions
- Early results promising



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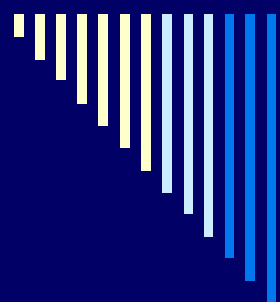
# Advocacy Committee

- Developing targeted communications plan
- Specific Advocacy efforts based on activities



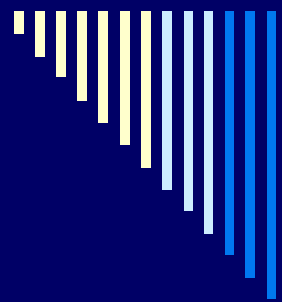
# Revenue Enhancement Committee

- \$51 million coverage initiative grant (State)
- MSI reconfiguration
  - Add ~ 3,000 persons
  - All MSI individuals (~27,000) to have medical home
  - MSI to include primary/preventive care
- Developing grant coordination capability



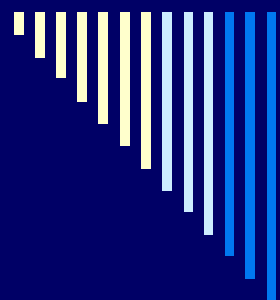
# Children's Health Initiative

- E.D. + 5 CAA + admin staff
- Outreach, Enrollment, Retention, Utilization
  - 100% School Campaigns
  - Initiative with City of Irvine
- Over 5,500 enrolled – 2 years



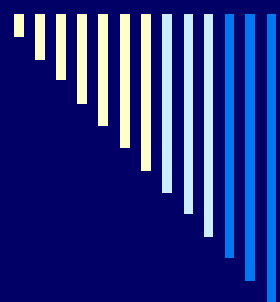
# AccessOC

- E.D. plus staff of 3
- Active Governing Committee
- Same day surgery program
  - Low risk, ambulatory surgeries; medical volunteers
  - Currently 6 hospitals
  - 200+ services since May '07
- Non-surgical specialty care
  - E-referral
  - Telemed
  - Specialty Hub



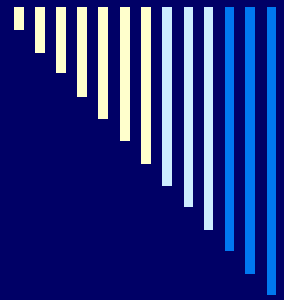
# Results Summary

- COLLABORATION
  - Non governmental - community based
  - Defined problem
  - Built Infrastructure
  - Improved Relationships
    - Personal
    - Professional



## Conclusion

- HFPOC a force in Orange County
- Longer-lived than average funder collaboration
- True leadership to health in Orange County
- Instigation
- Leverage
- Solution based approach
- Systems change
- Well worth the time and financial cost



QUESTIONS?

