




San Diego Workforce Funders Collaborative

San Diego Grantmakers Annual Conference
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The California Endowment



San Diego Partners

- Strategic partners
 - San Diego Workforce Partnership
 - The California Endowment
 - CA Employment Development Department
 - Alliance Healthcare Foundation
 - Invitrogen Corporation
 - WebMD Health Foundation
 - The Girard Foundation
 - Kaiser Permanente
 - United Way of San Diego
 - San Diego Grantmakers Association

WFC Management

- Initiative staffing
 - The San Diego Workforce Partnership
 - Workforce Investment Board for San Diego
 - Acting as the fiscal agent for the Collaborative
 - Provides 1 staff person to coordinate the Collaborative's efforts
 - Provides access to labor market information
 - Ensures strategies are complimentary to public workforce system

Successes

- Attracted a diverse group of funders
- Received a NFWS Grant for 3 yrs, \$450K
- Adopted Funding Priorities
- Completed initial RFP cycle and identified 4 grantees:
 - 1 plan to implement grant
 - 2 planning grants
 - 1 implementation grant

SD WFC Creation

- Came together to address insufficient coordination among public workforce system and private foundations AND employers, education / training programs, and community-based organizations.
- Seek to reduce redundancy among funders, compliment public workforce system and to create viable workforce partnerships to train adults and prepare young people for high demand careers

Targeted Industries

- Biotech / Life Sciences
- Healthcare

Goals

- To close the gap between the supply and demand for skilled workers in industry sectors critical to the economic success of San Diego
- To help prepare individuals for jobs that offer livable wages and upward mobility
- To improve access to career preparation and development services, particularly for populations that have been under-represented in the targeted careers
- To promote greater coherence and coordination in programs and policies addressing education and workforce development needs

Funding Priorities

Priority will be given to projects/programs that:

- Reflect true collaboration/partnerships between industry, education, non-profit and public sector entities
- Have clearly-defined, measurable outcomes
- Have strong potential to be sustainable, replicable and scalable
- Leverage existing resources
- Produce culturally-competent professionals capable of serving diverse communities
- Attract under-represented populations and provide support systems that address their unique needs

What we have done so far...

- Partnerships (private sector, philanthropic, community, economic development, workforce development and education)
- Analysis of targeted industries and targeted communities
- Staffing
- Funding from local and national partners
- Completed initial RFP cycle