

Resource GUIDE • Giving for Social Change

The following guide provides additional guidance for content delivery and workshop implementation. For support beyond this guide, please contact Changemakers at www.changemakers.org.

PHILANTHROPY AND GIVING STATISTICS

According to Giving USA, in 2006, total giving in the US reached just under \$300 billion, and by 2050 is it estimated that giving will exceed \$6 trillion.

Of this amount:

- Individual giving made up just over 2/3 of those gifts, however if adding in bequests, individuals give over 80% of charitable gifts each year.
- People give to what they believe in: 32.8% is given to churches, 13.9% to education, 16.9% to health and human services, 4.2% to arts, culture and humanities organizations, and 3.8% internationally.
- Non-cash giving is on the rise, especially by individuals of higher net worth and those over 45 years old.
- Formally, 89% of US households give, however informal giving is not tracked.
- 55% of Americans report that they volunteer time and talent.
- Donor Advised Funds are the fastest growing charitable giving vehicle for individuals and families.

For more details and numbers, the following organizations provide comprehensive research on giving:

Center on Philanthropy at Indiana University
(http://www.philanthropy.iupui.edu/Research/giving_fundraising_research.aspx)

Giving USA (www.givingusa.org)

National Philanthropic Trust (http://www.nptrust.org/philanthropy/philanthropy_stats.asp)

Specifically for people of color, far less research has been compiled. The general giving statistics have rarely been broken down by ethnicity. Key statistics can be found through the following resources:

Asian Pacific Americans in Philanthropy - AAPIP (www.aapip.org)
Council on Foundations: Publication Cultures of Caring (www.cof.org)
Donors Forum (www.donorsforum.org)
Generous Giving (www.generousgiving.org)
Hispanics in Philanthropy (www.hip.org)
National Black United Fund (www.nbuf.org)
Native Americans in Philanthropy (www.nativephilanthropy.org)
The Forum of Regional Association of Grantmakers (www.givingforum.org)
Twenty-First Century Foundation (www.21cf.org)

RESOURCES ON MONEY AND INCOME

Identifying income, spending, giving and saving practices within and for communities of color is useful information when developing relevant content to use with the EDG modules. Several reports and books have been critical tools and may be useful to your implementation of this curriculum.

- REPORT: "Short Changed: Foundation Giving and Communities of Color" by Will Pittz and Rinku Sen, Applied Research Center (www.arc.org/content/view/271/48/)

- REPORT: "Investing in a Diverse Democracy: Foundation Giving to Minority-Led Nonprofits", by the Greenlining Institute (www.greenlining.org)

- REPORT: "Fairness in Philanthropy Part 1 and 2: Foundation Giving to Minority-Led Nonprofits" by the Greenlining Institute (www.greenlining.org)

- BOOK: "The Color of Wealth: The Story Behind the U.S. Racial Wealth Divide" Color of Money by Meizhu Lui, Barbara Robles, Betsey Leondar-Wright, United for a Fair Economy (www.faireconomy.org/books)

NCGives VIDEO

Recently, North Carolina Gives (NCGives) put together a short video that shares personal stories of giving among a wide and diverse range of individuals. This video, about seven (7) minutes in length, can be a useful tool to inspire dialogue and storytelling among EDG workshop participants.

To obtain a copy, please contact:

Darryl Lester, Hindsight Consulting
www.hindsightconsulting.org

DEFINITIONS OF PHILANTHROPY

Philanthropy, from an etymological point of view, is a theoretical practice embarked on because of a love of human kind, however, in real practice, it is perceived in a variety of ways. Definitions of philanthropy can range from an altruistic giving of time and money to support all people believing that all are equal and share equal needs, to a practice that encourages an economic status quo, asking the poor (powerless) to beg for resources from the rich (powerful). At the extremes, these definitions are based on stereotypes and assumptions that deny both donor and recipient from engaging together in a partnered relationship. Social Change Philanthropy and Community Based Philanthropy are two strategies that many donors and foundations have embraced as a way to impart equity into the giving practice.

For a more detailed discussion on the definitions and styles of philanthropy, go to Wikipedia, Philanthropy (<http://en.wikipedia.org/wiki/Philanthropy>).

For a more detailed discussion on Social Change Philanthropy and Community Based Philanthropy, visit Changemakers (www.changemakers.org).

DEFINITIONS OF SOCIAL CAPITAL

How social capital is defined, where it comes from and how it is used has been a debated topic in many arenas, however, what all agree upon is that it refers to connections within and between social networks. This is based on the belief that social networks -- who we know and how we know them -- hold value in our personal and professional interactions.

Specific definitions, including detailed explanations, can be found on Wikipedia, Social Capital (http://en.wikipedia.org/wiki/Social_capital)

HISTORY OF PHILANTHROPY

The following articles, reports and websites can provide useful stories related to the history and practice of philanthropy in the United States.

ARTICLE: "An Abbreviated History of the Philanthropic Tradition in the United States" by the Council on Foundations (<http://www.cof.org/Learn/content.cfm?ItemNumber=730>)

BOOK: "Remaking America: How the Benevolent Traditions of Many Cultures are Transforming our National Life" by James A. Joseph. Copies can be obtained through the Council on Foundations (www.cof.org/store/store.cfm?)

REPORT: "Cultures of Caring", by various, Council on Foundations (www.cof.org)

WEBSITE: "History of Philanthropy" by National Philanthropic Trust (http://www.nptrust.org/philanthropy/history_philanthropy.asp)

WEBSITE: The Giving Forum (www.givingforum.org) - *Provides additional resources and history on rural philanthropy and giving circles.*

ADDITIONAL RESOURCES AND PARTNER ORGANIZATIONS

1. Donor Education, Support and Networking Organizations

Changemakers www.changemakers.org

605 Market Street, Suite 1109, San Francisco, CA 94105 • 415/543-2363

A public foundation providing grants, donor education programs and advocacy that promotes social justice philanthropy and community-based giving.

Community Investment Network www.thecommunityinvestment.org

2205 Up Above Lane, Raleigh, NC 27614 * 919/792-2442

A community-based philanthropic organization that provides civic engagement and donor education strategies for individuals and organizations engaged in collective giving.

Financially Literate Youth (FLY) www.flyadventures.com

125 Park Street, Suite 450, Traverse City, MI 49684 • 231/946.5320

FLY teaches values-based financial literacy to children three to eight years old. FLY uniquely integrates financial education with character education to provide children and youth a lasting foundation for making responsible and fulfilling financial choices.

Grantmakers without Borders www.internationaldonors.org

P.O. Box 181282, Boston, MA 02118 • 617/794-2253

Grantmakers without Borders is a network of individual donors and people working with foundations, who share a common desire to expand and enrich progressive international philanthropy.

Grassroots Grantmakers www.grassrootsgrantmakers.org

P.O.Box G, Hallettsville, TX 77964 * 361/798-1808

Grassroots grantmakers is a membership network of funders that address local priorities, value civic engagement, and build community, to strengthen and connect residents where they live.

HindSight Consulting, Inc. www.hindsightconsulting.org

2205 Up Above Lane, Raleigh, NC 27614 • 919.604.0745

Hindsight Consulting provides tools, strategic thinking, and knowledge management for neighborhood groups, community-based organizations and philanthropic institutions to assist them in building communities by design.

National Center for Family Philanthropy www.ncfp.org

1220 19th Street, NW Suite 804 Washington, DC 20036 • 202/293-3424

A national resource center focusing on matters of importance to families engaged in philanthropy. NCFP provides research, education materials and programs.

NC GIVES www.ncgives.org

4601 Six Forks Rd. Suite 524, Raleigh, NC 27609 * 919/ 256-6908

NCGives seeks to celebrate, connect, inspire and grow the giving of time, talent and treasure in North Carolina by sharing stories, models and tools, particularly among communities of color, women and young people.

Philanthropy Incubator www.philanthropy.iupui.edu/philanthropy_incubator.html

A Program of the Center on Philanthropy at Indiana University

550 W. North St., Suite 301, Indianapolis, IN 46202-3272 • 317-274-4200

Silicon Valley Office: (650) 354-1601

Philanthropy Incubator provides workshops and special programs for its membership of individual donors and foundations, as well as one-on-one coaching, mentoring, and referrals to experts in the field of philanthropy.

Resource Generation www.resourcegeneration.org

218 E. 18th Street, New York, NY 10003

Resource Generation is a national organization that works with young people with financial wealth who are supporting and challenging each other to effect progressive social change through the creative, responsible and strategic use of financial and other resources. Resource Generation builds cross-class alliances with people and organizations working for social, racial and economic justice.

Responsible Wealth www.responsiblewealth.org

37 Temple Place, 2nd Floor, Boston, MA 02111 • 617/423-2148

A national network of businesspeople, investors and affluent Americans who are concerned about the trends of deepening economic inequality.

Social Justice Fund Northwest www.socialjusticefund.org

603 Stewart Street, Suite 1007, Seattle, WA 98101 • 206/624-4081

An organization dedicated to addressing the root causes of social, economic, and environmental inequities. Each year, Social Justice Fund NW raises funds from its members and friends, and then grants that money to non-profit social justice organizations in the Northwest and Northern Rockies.

Tides Foundation <http://www.tides.org/tides-foundation>

The Presidio, P.O. Box 29903, San Francisco, CA 94129 • 415.561.6400

The Tides Foundation partners with donors to increase and organize resources for positive social change.

United for a Fair Economy www.faireconomy.org

29 Winter Street, Boston, MA 02108 • 617/423-2148

United for a Fair Economy is a national, independent, nonpartisan, 501(c)(3) non-profit organization. UFE raises awareness that concentrated wealth and power undermine the economy, corrupt democracy, deepen the racial divide, and tear communities apart. It supports and helps build social movements for greater equality.

Women Donors Network www.womendonors.org

1804 Embarcadero Road, Suite 200 Palo Alto, CA 94303 • 650/855.9600

A national peer network of women who donate at least \$25,000 per year to progressive non-profits. Offers annual and regional conferences, publications, and donor and study circles.

2. Faith-based philanthropy

Bartimaeus Cooperative Ministries www.bcm-net.org

P.O. Box 328, Oak View, CA 93022 • 805/649-1327

A circle of mutual-aid for non-traditional gospel ministry. The organization works in the following areas: Theological Animation, Restorative Justice, and Moving Money for Social Change.

Jewish Funds for Justice www.jewishjustice.org

330 7th Avenue, Suite 1902, New York, NY 10001 • 212/213-2113

Created by a recent merger of the Jewish Fund for Justice and the Shefa Fund, this national foundation is focused on combating the causes and consequences of poverty, through grantmaking, and donor education and services for progressive Jewish donors.

Ministry of Money www.ministryofmoney.org

11315 Neelsville Church Rd., Germantown, Maryland 20876 • 301/428.9560

A Christian ministry that encourages all persons to become free from their attachment to cultural values regarding money and to live out joyfully God's call for their lives and resources.

3. Research and Advocacy

Justphilanthropy.org www.justphilanthropy.org

45 University Avenue, SE # 706, Minneapolis, MN 55414 • 612/724-0351

JustPhilanthropy.org presents six pathways to focus philanthropy on racial equity and social justice, along with promising practices, examples from the field, and many additional resources.

National Committee for Responsive Philanthropy www.ncrp.org

2001 S Street NW, Suite 620, Washington, DC 20009 • 202/387-9177

Seeks to make philanthropy more responsive to socially, economically and politically disenfranchised people. NCRP promotes public accountability and accessibility in philanthropy.

Forum of Regional Associations of Grantmakers: Racial, Ethnic and Tribal Philanthropy Knowledge Center www.givingforum.org/retphilanthropy

1111 19th Street, NW, Suite 650, Washington, DC 20036 • 202/467-1123

The Knowledge Center provides information on the giving in racial, ethnic and tribal communities and how it differs from other types of charitable giving, along with the benefits of racial, ethnic, tribal funds to the community, donors, charitable organizations and foundations that host them. Research, statistics and links to organizations supporting this area of philanthropy are included.

Workplace Giving

Our Giving Community www.ourgivingcommunity.org

P.O. Box 4572, Portland, ME 04112-4572 • 207/761-1110

Connects employers and employees with new local choices for workplace charitable giving. Our Giving Community (formerly National Alliance for Choice in Giving) represents over 55 charitable federations and funds nationwide (the "alternative United Ways") that in turn support over 1,500 non-profits dedicated to positive social and environmental change.

4. Books & Publications

Craig, Gary. Alliance Magazine. **Delivering Social Justice through Philanthropy.**

www.alliancemagazine.org/free/html/jun05f.html

More Than Money Journal. **Money Changes Everything... or does it?**

Spring 2002. Issue Number 29. www.morethanmoney.org

Williams, Mark A. **The 10 Lenses – Your Guide to Living & Working in a Multicultural World.**

Capital Books, Inc. 2001

Bernholz, Lucy, Fulton, Katherine, and Casper, Gabriel. **On the Brink of New Promise – The Future of U.S. Community Foundations**. Blue Print Research and Design, Inc and Monitor Institute. 2005 www.communityphilanthropy.org

Clinton, Bill. **Giving~How Each of Us Can Change the World**. Alfred A. Knopf, 2007, <http://www.randomhouse.com/catalog/display.pperl?isbn=9780307266743>

Collins, Chuck and Rogers, Pam with John P. Garner. **Robin Hood Was Right: A Guide to Giving Your Money for Social Change**. W.W. Norton & Co., 2001. www.wwnorton.com/catalog/fall00/032085.htm

Gary, Tracy and Orman, Suze. **Inspired Philanthropy: Your Step By Step Guide to Creating a Giving Plan and Leaving a Legacy (3rd edition)**. Jossey-Bass Publishers, 2007. www.josseybass.com

Goldberg, Alison and Karen Pittelman with Resource Generation (2007) **Creating Change through Family Philanthropy**. Brooklyn: Soft Skull Press, 2007. www.changephilanthropy.org

Pittelman, Karen and Resource Generation (2005) **Classified: How to Stop Hiding Your Privilege and Use it for Social Change**. Brooklyn: Soft Skull Press www.classifiedbook.com

Loeb, Paul Rogat. **Soul of A Citizen – Living with Conviction in A Cynical Time**. St. Martin's Press, 1999. www.soulofacitizen.org

Yang, Stephanie and Changemakers (2007) **Legacy and Innovation: A guidebook for families on social change philanthropy**. San Francisco, Changemakers www.changemakers.org