



**San Diego Fires 2007: A Coordinated Philanthropic Response
November 27, 2007**

Meeting Summary Notes

I. Introductions and Sharing on Fire-Related Funding:

Ruth Riedel

Alliance Healthcare Foundation,

- Have received one grant application to date: a \$25,000 grant to County of San Diego for identifying morbidity due to wildfires.

Kathy Kovacevich

Jack in the Box Foundation,

- The Foundation made an initial \$25,000 grant to the American Red Cross (ARC) for the immediate response. There also is an employee matching program. In addition, they donated food and refrigerated trailers to ARC for emergency response efforts and for the fire fighters.
- Jack in the Box also made a \$5,000 grant to the SD Humane Society and a \$5,000 grant to Helen Woodward Animal Center in Rancho Santa Fe for animal rescue efforts.
- Kathy estimates that in total, Jack in the Box will donate \$100,000 to ARC (covering all of SoCal) and \$10,000 to the Burn Center for burn victims of the fire.

Marissa Garfield

Jewish Community Foundation

- The Foundation has raised \$490,000.
- \$200,000 has been committed to Jewish Family Services for caseworkers and immediate needs, including low cost therapy.
- The rest of funds have not yet been designated.

Diane Strum

Kaiser Permanente

- KP has donated \$200,000 to the Southern California fire response (including San Diego, Orange, LA, and San Bernardino.)
- Half of this amount went to ARC, though KP has also invited requests from 211, SD community clinics (focusing on infrastructure).
- KP has also set up a fund through the SD Foundation for KP employees to donate to.
- KP would like to target smaller organizations who can focus on unseen communities. Other activities include taking in families and a food drive.

Amy Berry

Cox Communications/Cox Kids Foundation

- Gave \$10,000 to ARC; \$15,000 to SD Foundation's After the Fires fund
- Also conducted a fundraiser that raised \$25,000 to ARC.
- Provided in-kind donations such as free communications at shelters and local assistance centers.

Christy Wilson

Rancho Santa Fe Foundation

- The foundation has set up 4 funds.
- The Good Samaritan fund to assist people in the Rancho Santa Fe fire district (renters, interim housing -- Del Dios lost 21 homes-- and have set up a challenge grant of \$100,000 to assist these families)
- Disaster Relief Fund – to assist throughout SD County; have been approached by Tribes
- First Responders Fund – have identified 20 groups that provided services and were impacted including the Sheriff's Dept., Fire Dept., and other nonprofit organizations.
- San Pasqual Academy Fund
- In total they have taken in \$185,000 and have distributed 1/3 of that - many in the community are still waiting to see what the needs are before distributing.

Colleen Luckoff

San Marcos Community Foundation

- Have a preexisting commitment of \$20,000 from the City Council for the development of a Resource Directory – hope to receive direction on how this directory can be useful in the fire response.

John Fanestil, Jean Fisher

SD Foundation for Change:

- Have raised \$50,000 from various sources and plan to focus on underserved communities, specifically migrants and undocumented immigrants
- Will be disbursing \$2500 grants in the first round of funding and have additional rounds where organizations can be funded again at a higher level. Have established a grantmaking committee to select though the first 3 applicants are: Paradise Community Services, American Friends Society, and JOB

Lisa Peterson

Invitrogen

- Reached out to SD Foundation to create a fund for biotech industry.
- Have donated \$50,000 to the biotech fund and will match employee contributions up to another \$50,000 (have \$10k from employees to date).

Jennifer Arrowsmith, Laura Galdorisi, Sara Snavely, Allison Kelly

Qualcomm, Inc.

- Committed \$1.5 million total
- Initially \$100,000 was given to Volunteer SD and \$100,000 to ARC
- Remaining \$1.3 million is in form of matching funds from employee contributions
- Hosted website for 211 and increased their phone line capacity, looking at providing funding to 211 and first responders for infrastructure and communications technology.

Briana Wagner

SD County Bar Foundation

- SD County Bar Association is working to get pro bono attorneys out into the field.
- Have established a fund but not sure how much the foundation will put into it.

Barry Newman

SD Foundation

- \$5-6 million available, not all discretionary, most are donor-advised funds.
- Conducting an assessment that will highlight the needs and prevent service and funding duplication. Report will be completed by Dec 5.
- Made initial grants to volunteer fire agencies, animal care, and Indian reservations that have significant immediate needs.

Pete Ellsworth

The Legler Benbough Foundation

- Have \$100,000 allocated to the wildfire relief effort.
- Of this amount, donated \$10,000 to salvation army and \$50,000 to SD Foundation, and are looking at their assessment to focus funding on needs.
- Received a fundraising request from ARC but concerned about application of the funds they've already received. Have questions about their assessment of need, especially in SD.

Doug Sawyer, Carol Williams

United Way of San Diego County

- Have established 2 funds, one for SoCal and one specifically for SD.
- \$300k in the fund for the SoCal fires.
- Local SD fire relief fund has \$50,000 in house but with pledges up to \$700k for fire relief.
- Immediate needs assessment conducted early in fire response. Some findings: 17 organizations had to suspend services, have received 24 applications for funding, want to coordinate funding.

Richard Bockoff, Sherri Neasham, Alan Sorkin, Peggy Kidd

SD Social Venture Partners

- SDSVP have made no formal monetary commitment to the wildfire relief, though have been engaged in activities. This includes volunteering time and meeting with the Julian collaborative.
- Had a drive with Amilyn Pharmaceuticals that collected \$30k of items.
- Have been contacted by 211 and Volunteer SD for strategic planning to develop infrastructure for the next disaster

Alicia Foster

SD Women's Foundation.

- Identified Los Penesquitos Academy – have put out an appeal to members to support.

Renata Hron-Gomez

The Hitachi Foundation

- Working with SD Foundation's After the Fires Fund.
- Coordinating \$100K from corporate side, not sure of employee donations
- Would like to see balance of immediate and longer-term recovery.

Greg Hall

The California Endowment

- TCE has committed \$750,000 for fire relief efforts throughout southern California.
- Rather than make dozens of grants, TCE has given grants to 10 organizations who, in turn, will regrant the funds to area nonprofits to address the health needs of individuals and families from underserved and hard-to-reach communities. These organizations have the networks and will have processes in place to ensure that resources will reach those most in need.
- The grantees are:
 - California Community Foundation - \$200,000
 - National Council of La Raza - \$100,000
 - Council of Community Clinics - \$100,000
 - Family Health Centers - \$20,000
 - United Way of San Diego County - \$75,000
 - San Diego Foundation/Indian Fire Recovery Fund - \$75,000
 - Community Housing Works - \$50,000
 - San Diego Foundation for Change - \$30,000
 - Coalition of Orange County Community Clinics - \$40,000
 - Children and Families Commission of Orange County - \$60,000

Dixie Newman

WebMD Foundation

- Looking at Needs assessment.

Giving Circle

- Funding SD City Firefighters Local 145 to assist those firefighters who lost their homes.

Rose Foundation

- Waiting to see what priority long-term needs arise.

Tim McCarthy

McCarthy Family Foundation

- Loss of records and computer equipment in the fire.
- Modified an existing proposal to 211 to address fire issues but would like 211 to focus on strategic planning for long-term sustainability.

Janine Mason

The Fieldstone Foundation

- Employee match and donations
- Waiting to make emergency grants but wanted to see where the holes are.

II. Community Needs Assessment:

Jeff Wiemann, SD Foundation

Will update the assessment every 90-100 days going forward, recognize needs will change and new needs will arise.

Issues:

- Vastly different than Cedar fire
- Huge impacts on Tribes, renters
- FEMA 11,000 registrants – 49% are renters – capacity, people having to travel long distances, people trying to recapture normalcy; no where else to go
- Agricultural impact – need incentivise efforts to recover

- Migrant issues – living in shelters, in canyons
- Storage container demand
- Environmental impacts
- Disaster giving in first 45 days is emotional, also need to remember long-term need and impact
- Rebuilding vs. Recovery (soft issues)
- Recovery effort will take 18 months to 2 years
- “Carve out” areas to focus on recovery efforts
- Looking for sponsor agencies and nonprofit partner to help support community response teams and long term case managers for fire victims

Comments:

Doug: would it be possible to reconvene this SDG group once the needs assessment is completed to coordinate efforts and funding?

Janine: where is the bridge between needs and structure to put everything in place?

Nancy: this will be the purpose of these SDG meetings.

Diane: will the needs assessment also examine the effect on nonprofit organizations?

Jeff: will continue to assess and future iterations of reports will look at nonprofit side and take a deeper look at invisible communities.

Sherr: 4 Quadrants of Fire Related Need

1. immediate needs of individuals
2. long term of individuals
3. short term needs of organizations
4. long term needs of organization

Carol Williams, United Way

UW focus is on both the immediate and long-term needs of nonprofits

- staffing needs
- lost wages
- long term need to enhance capacity to do counseling
- long term caregiver assistance
- organizations looking for long-term capacity building to address client needs

Comments:

Alan: dual process at work

- individual and organization needs
- concern is the “black hole of funding,” need to be careful not to spend all of it on the immediate response, danger that nothing is left for long term
- hold off to see where the gaps are

Christy Wilson, Rancho Santa Fe Foundation

- Successful model to bring all stakeholders together, group dialogue has worked.
- Need to support SD Foundation in their effort to conduct needs assessment
- Agree with 4 Quadrant idea
- There is a diversity of needs
- Also need to look at Prevention – example: fire *shelters in place* as buffer to fire, ongoing education needed.

John Fanestil, SD Foundation for Change

- Six of first nine deaths were from undocumented migrants
- In aftermath of fires, the hardest group to reach is same as those before the fires.
- Difficulty in accessing services
- Report from American Friends Services Committee documenting fear in migrant communities, lack of trust
- Require relationships of trust with these "hard to reach" underserved populations

III. Funds Associated with the 2007 San Diego Fires – Nina Smart

List attached.

Observations:

- Many funds up and running early in the disaster
- Better links to resources, information, and organizations compared to 2003.
- Clarity in language for purpose of fund, i.e. long term vs. short term
- Focused giving to specific community, uninsured, health
- Funds for employees, "taking care of their own"
- Some streamlining in the way money was collected
- Have been more collaboration but need a even more organizing
- Need more communication about funds/needs and linking with media
- Sense that funds are working independently, need to focus on working together
- Notable stories:
 - o Taiwan Buddhist Tzi Chi foundation - \$600,000
 - o National Forest Foundation (have \$100,000 for matching)

IV. Discussion

Greg:

Four themes:

1. Philanthropy Protocol to respond to disasters in a coordinated way
2. 211 and other infrastructure related organizations
 - multiple requests from same organization
 - need to come together, plan, and be thoughtful
3. Disaster planning for our own organizations
4. Potential impacts – is this having a broader impact on the larger non-profit sector
 - risk of lost funding

Suggestions and Ideas:

- Allison: Can we gather what SDG members care about (issues, organizations, etc.)? Survey form? What about those who aren't here?
- Jeff: assessment is this initial step to help with coordination
- Janine: Where do we see ourselves on the funding continuum from first responder to recovery? Where do different funding organizations fit? What role should organizations play and are some organizations willing to change their role if needed?
- Alan: need to also focus on immediate needs and environmental issues. There should be 5-6 subgroups to work on these issues.
- Colleen: Critically important to continually communicate and have consistent messaging in the public
- Pete: How are we coordinating with people who have substantially large amounts of money and will be spending it on this fire? Transparency and accountability by

- those funding and receiving funds is important because there are implications for all of us.
- Greg: ARC and Salvation Army need to be a part of this.
 - Jeff: ARC has raised between \$1-4 million extra. ARC is great at immediate response, not long term. Will be meeting with ARC to see how to coordinate extra funds and allocate to recovery.
 - Sherri: There have been a lot of rumors of amount that ARC has collected. ARC collects the bulk of funds but those funds are needed for long-term recovery efforts.
 - Barry: If others have more details assessments that can be part of the global assessment conducted by the SD Foundation.
 - Nancy: putting together a process for this time around would help in formalizing a process for a future disaster.
 - Janine: awkward to have the ARC communicate only with SD Foundation. There should be opportunities for the ARC to communicate with other grantmakers. SD Foundation has opportunity to reach out to other foundations.
 - Doug: Appreciation for SDG to
 - o Strategize needs and funding opportunities for these fires
 - o Get people together to strategize for 211.
 - o Planning for next disaster
 - Dixie: Working on CA legislation to free up physicians as medical resources to respond to disasters, wherever they are.
 - Nancy: we will integrate these ideas and meet with members of the group and board to develop next steps