



## San Diego Grantmakers Update

"The progress of the world will call for the best that all of us have to give"

--Mary McLeod Bethune

August/September 2008

### In This Issue

**Workshops and Speakers Announced for SDG Annual Conference**

**Upcoming Programs**

**Hurricanes Refocus Attention on Disaster Grantmaking**

**Member & Community Partner News**

**Corporate Philanthropy Events**

**Philanthropic Headlines**

**Resources**

**Other Events of Interest**

### Quick Links

**[About SDG](#)**

**[SDG Programs](#)**

### Workshops and Speakers Announced for SDG Annual Conference



The Annual Conference Committee is excited to announce a fantastic line-up of workshop sessions and speakers for the 2008 Annual Conference, "Mapping the Impact of San Diego Philanthropy." Session topics include:

- The Journey of Family Philanthropy: Making Every Generation Count
- Finding the Route for Your Corporate Giving Strategy
- A Basic Roadmap for Grant Evaluation
- Navigating to Great Nonprofits
- Pathways to Diversity in Philanthropy
- Trying to Turn the Corner: The Economy, Poverty and Philanthropy
- The Advocacy Adventure: Leveraging Funding for Greater Impact
- San Diego's Geographic Imperative: Cross-Border Philanthropy

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- Funders Traveling Together: Collaborative Grantmaking

For the full list of speakers and other conference information, visit the [conference website](#) and reserve your space today!

## Upcoming Programs

[Click here](#) for a complete list of SDG programs.

[A Dialogue with Nick Macchione, The New Director of the San Diego County Health and Human Services](#)

**September 10, 2008**

**10:30am-12:30pm**

**Location:** The California Endowment, 600 West Broadway, Suite 1250, San Diego, 92101

[The Grantmaking Report: Foundation and Corporate Giving in the San Diego Region](#)

**September 16, 2008**

**8:00-10:00am**

**Location:** USD Warren Auditorium, Room 116 in Mother Rosalie Hill Hall

**Note:** Due to the popularity of this event in the nonprofit community, there is an extremely limited number of seats left, and they are ONLY available through SDG. If you would like to attend, please [email Nancy](#) directly.

[Making a Difference: Linking Your Core Business to Strategic Corporate Citizenship](#)

**September 26, 2008**

**8:00-10:30am**

**Sponsor and Host:** Amylin Pharmaceuticals, 9360 Towne Center Dr, San Diego, 92121

### Working Group Meetings

[Workforce Funders](#): **September 10**

[Homelessness Working Group](#): **September 8**

[Child Welfare Funders](#): **September 23**

[San Diego Neighborhood Funders](#):

[Family Foundation Exchange](#): **September 9**

[Click here](#) for more information about all of these SDG programs. All programs are free for SDG members except where indicated. To RSVP, please call (619) 744-2180 or email

[programs@sdgrantmakers.org](mailto:programs@sdgrantmakers.org).

**FUNDRAISING STIPULATION:**

SDG was developed so that grantmakers (staff and trustees) could talk candidly with their peers about the challenges they face. With that in mind, we wish to impress upon members and potential members that fundraising or marketing is not allowed at any of SDG's programs, meetings, or other events.

## Hurricanes Refocus Attention on Disaster Grantmaking

Hurricanes Gustav, Hanna, and other named storms are impacting the United States this season. While Gustav didn't have the devastating effects that Katrina did on New Orleans in 2005, there is still destruction. SDG members are evaluating the needs and making donations to aid those affected--[let us know](#) if you are making grants in this area.

- [Click here](#) for SDG's Disaster Grantmaking site for resources and information.
- [Click here](#) for a Chronicle article, "Relief Groups Say Donations Still Needed in Response to Hurricane Gustav."
- [Click here](#) for Volunteer San Diego's site on Gustav-related efforts, including needs at 211 San Diego.
- [Click here](#) for a philanthropy blog post on "New Orleans, Three Years After Katrina"

## Member & Community Partner News

**YOUR ORGANIZATION COULD BE FEATURED HERE!** Don't forget to let SDG know what's new with you, from grantmaking to awards, events, and more. We want to share the good news about all of our members. To submit an item for the newsletter, email [nancy@sdgrantmakers.org](mailto:nancy@sdgrantmakers.org).

Mark your calendars for **National Philanthropy Day 2008: November 12**. [The Legler Benbough Foundation](#) is being honored, and several SDG members are sponsors, including [Sempra Energy](#), [Union Bank of California](#), and [Jewish Community Foundation](#).

**Murray Galinson** has been named chair of the [Jewish Community Foundation](#), and **Elaine Galinson** has been named chair of the [Jewish Women's Foundation](#). In other news, the Jewish Community Foundation has launched the Governance Leadership Institute (GLI), a two-year collaborative initiative to strengthen governance practices for San Diego's Jewish organizations, schools and synagogues.

[The San Diego Foundation](#) held its annual meeting on July 23, announcing that it has surpassed \$600 million in grants since its inception and that there are now 1,553 active funds at TSDF.

Congratulations to **Briana Wagner**, Executive Director of the [San Diego County Bar Foundation](#), for being named President of the National Conference of Bar Foundations.

**San Diego Neighborhood Funders** has made some changes to its funding structure, including focusing on the following areas: Arts & Culture, Community Organizing & Resident Voice, Economic & Physical Development, Community & Family Health & Safety, and Youth & Families. SDNF members also recently allocated \$400,500 to nine projects in the Diamond Neighborhoods.

[San Diego Social Venture Partners](#) (SDSVP) is seeking to invest in organizations which create lasting change in the needs confronted by children and youth in the San Diego Community. SDSVP will fund \$75,000 to \$90,000 over a three-year period to two non-profits. In addition, members provide professional support and expertise valued at over \$200,000 per grantee. [Click here](#) for more information.

The [San Marcos Community Foundation](#) provided 24 grants totaling \$58,486 to non-profit organizations serving San Marcos residents in FY 2007-08.

## Corporate Philanthropy Events

On August 28, Margaret Coady from the [Committee Encouraging Corporate Philanthropy](#) (CECP) shared current trends in the field with SDG members. If you weren't able to attend, [click here](#) (pdf) for the presentation.

Also, please plan to attend "Making a Difference: Linking Your Core Business to Strategic Corporate Citizenship" on **September 26**. Our special guest speaker from [Cone](#), **Vice President Anne Erhard**, will demonstrate that a company's reputation is strongly linked to its commitment to Corporate Social Responsibility--an integrated business strategy, supported by policies, practices and communication that deliver social, environmental and economic value to the company and its stakeholders. [Click here](#) for program details--RSVP required.

## Philanthropic Headlines

[NonProfit Times: "Recession-Fighting Ideas for Philanthropy"](#)

Rick Cohen asks: "How can a half trillion dollars of tax-exempt assets sitting in foundation coffers help the U.S. overcome the deepening national economic recession?"

[Philanthropy 2173: "The Customer is Always Right"](#)

"There are several customer-centric tropes in the business world: 'listen to the customer,' 'the customer is always right,' 'make the customer happy.' It is harder to find this kind of focus in the world of social action, nonprofits or philanthropy."

[WSJ: "Giving by the Rich to Remain Strong in 2008"](#)

"Despite the weak economy, charitable giving by the rich could increase this year compared to 2007."

[PND: "Senate Creates Philanthropy Caucus"](#)

"Senators Charles Schumer (D-NY) and Richard Burr (R-NC) have established the Senate Philanthropy Caucus, which will work to find ways to help foundations and charities, the Chronicle of Philanthropy reports."

[Washington Post: "Some Nonprofits Push for Increased Federal Involvement"](#)

"In the world of philanthropy, where independence from government has long been sacred, a revolution is underway. Social entrepreneurs are clamoring for a realignment of the way the federal government and nonprofit groups work together to maximize the impact of American generosity."

[Time: "The Creative Capitalism Roundtable"](#)

"TIME Managing Editor Rick Stengel recently convened an elite panel of business leaders and thinkers to talk about how corporations can do well by doing good."

[Washington Post: "A Circle with a Deep Center"](#)

This article covers the African American Women's Giving Club, a Washington, DC-based giving circle.

[WSJ Letters to the Editor on Diversity Issue](#)

Foundation leaders including Paul Brest and Robert K. Ross respond to WSJ's editorial condemning the recent foundation coalition announcement of funding targeting minority-led community organizations in California. Also, [click here](#) for commentary from Gary Yates of The California Wellness Foundation.

## Resources

### **GuideStar Webinar on Due Diligence: September 17**

This free webinar, "Grantmaker Due Diligence in the Pension Protection Act Era," will cover how to identify support organizations and align your grants administration process with the 21st century tax code. [Click here](#) to register.

### **New Form 990 Instructions**

The IRS has released [new instructions](#) for the revised Form 990, a required tax form for most medium- and large-sized nonprofits and community foundations.

### **Community Foundation Webinars**

CF Insights recently held webinars featuring live demos of its online database, and its applications for collecting, analyzing and benchmarking financial and operational data for large and small community foundations. [Click here](#) for a free recording of the webinars. On October 8, CF Insights

will host a free webinar on Cost-Revenue Analysis for community foundations; [click here](#) to register.

### **CA Budget Project Report: Stretched Thin 2008**

[This report](#) (pdf) details how state budget cuts have created a funding squeeze for health and human services programs. On a related topic, [this article](#) from The California Wellness Foundation describes how TCWF provides core support to help nonprofit health care clinics.

### **Philanthropy Data Sources**

In this [blog post](#), Lucy Bernholz discusses a multitude of different sources for philanthropy data--some that you've no doubt heard of, but others you probably haven't!

### **Evaluation Resources**

[Click here](#) for the presentations, articles and resources from "Good Measures: New Approaches to Evaluation," held May 22, 2008 and sponsored by FSG Social Impact Advisors and Stanford Social Innovation Review.

### **Teleconference: The Impact of LGBTQ Issues and Participation in the 2008 Elections**

On Thursday, September 25, 2008, [Funders for Lesbian and Gay Issues](#) and The Funders' Committee for Civic Participation will host this free teleconference.

### **Corporate Teleconferences**

These COF teleconferences are free for Council members and \$30 for nonmembers. Sessions include [Corporate Philanthropy Communications](#): Wednesday, Oct 1; [Technology in Corporate Philanthropy](#): Wednesday, Nov 19; and [International Corporate Grantmaking](#): Wednesday, Feb 25.

## **Other Events of Interest**

### [Hispanics in Philanthropy and COF Tour for Philanthropists From Guanajuato to North Carolina: A Tale of Two States](#)

September 7-13, 2008

North Carolina and Mexico

### [California Grantmakers in the Arts State-Wide Meeting](#)

September 9, 2008

San Diego, CA

### [COF Seminar: Achieving Excellence in Investment Management Strategies](#)

September 11-12, 2008

Arlington, VA

[Association of Small Foundations National Conference](#) (SDG members can register at the member rate--mention discount code COLLEAGUE!)

September 18-20, 2008  
Denver, CO

[Beyond the Bars II: Creating Effective Collaborations on Behalf of Children of Incarcerated Parents](#)

September 23-24, 2008  
Berkeley, CA

[GEO, Engage for Results: Involving Grantees in Your Grantmaking Strategies](#)

September 25-26, 2008  
San Francisco, CA

[Global Strategic Management Institute CSR Performance 2008](#)

September 30-October 2, 2008  
San Diego, CA

[Neighborhood Funders Group 2008 Conference](#)

October 1-3, 2008  
Los Angeles, CA

[Grantmakers in the Arts Conference](#)

October 12-15, 2008  
Atlanta, GA

[The Grantmaking School: Advanced Grant Portfolio Management I & II](#)

October 22-24, 2008  
Las Vegas, NV

[Money Matters: Exploring a New Paradigm for Grantmaking](#)

October 27-28, 2008  
New York, NY

[Business for Social Responsibility Conference](#)

November 4-7, 2008  
New York, NY

[AFPSD's National Philanthropy Day Luncheon](#)

November 12, 2008  
San Diego, CA

[University of San Diego's Fifth Annual Nonprofit Governance Symposium](#) (SDG is a sponsor)

January 9-10, 2009  
San Diego, CA

If you are interested in sponsoring this event, contact Laura B. Stein at (619) 260-7442.

This online SDGrantmakers Update is published by [San Diego Grantmakers](#) to help SDG members meet the challenges of philanthropy today. Our mission is to connect, educate, develop, and inspire a diverse group of foundations and corporations to stimulate effective philanthropy in the San Diego region. Copies of past editions are archived [here](#).

Contact Nancy Jamison, 619/744.2180 or [nancy@sdgrantmakers.org](mailto:nancy@sdgrantmakers.org) to suggest article ideas or submit news items.